

## **ABOUT THE OLD ISLAND DAYS ART FESTIVAL - Feb 24-25, 2018**

The Old Island Days Art Festival is sponsored by the Key West Art Center, a nonprofit community art center, and is in its 53rd year. The show has grown from a local to national juried show and attracts over 25,000 visitors in the two day event ,including locals, winter residents and tourists. Proceeds from the show help support the programs of the Art Center as well as maintain the historic building that houses their gallery at 301 Front Street, in historic Old Town Key West. The show accepts approximately 100 exhibitors.

### **LOCATION**

The Show is set one block off famous Duval Street in Old Town Key West. Booths line Whitehead St. and onto Caroline Street, through the historic Presidential Gates into a beautiful tree lined street in a private community know as Truman Annex. The Key West Art Center is located one block from the show at 301 Front St., Key West, FL

### **IMPORTANT DATES**

October 15, 2017 – Application Deadline  
November 15, 2017 – Notifications will be mailed  
February 23, 2018 – night before show check in  
February 24-25, 2018 Old Island Days Art Festival

### **IMPORTANT CATEGORY INFORMATION**

**Jewelry** -Jewelry artists who will be accepted in this category, will be jewelers, metal smiths and those who fabricate and use their handmade components for their work. Designers and artists who use a majority of purchased and mass produced beads and findings will not be accepted. Please check with the director if you have questions about your work. To sell jewelry in your booth you must have juried in jewelry category.

### **Clay/Glass/Wood**

Applications in these mediums will be accepted if the committee determines the work to be considered “fine craft or art.” Functional items will now be considered appropriate, if the work is in the fine craft category. Again, please contact director with specific questions.

### **Reproductions/Originals**

It is the intent of the committee to showcase original artwork. Artists are to display over 60% of their work in original art. Work hung on walls should reflect this or higher percentage of original work. Retouched giclees are not considered original art.

### **SHOW RULES**

**(Please read and understand all show rules when applying to the show. All participants will be expected to comply with all rules. Please ask for clarification if needed)**

- Exhibiting artists must show ID at check in and be present for the entire show.
- No buy/sell, items unlike those juried or artist reps are allowed. Work must be produced by the exhibitor. This rule will be strictly enforced. Anyone not in compliance will be asked to leave the show. NO dealers, stores or agents may participate.

- Participants must be checked in by 8 AM on Saturday or may be considered a no-show and space may be reassigned. **First time participants are strongly encouraged to register on Friday to receive instructions.**
- Set up is at 6:00 AM and 7:00 AM depending on space assignment. In order to be in compliance with city permits, no vehicles or unloading is permitted on the street or sidewalks prior to that time. Compliance to this rule is critical and exhibitors who do not comply may be asked to leave or not be invited to return
- Vehicles (except outsized) will be permitted to drive to their booth space and unload. Once unloaded the vehicle is to be removed to parking area as possible. Please be considerate of others as this is a tight area. Use common sense and be mindful of those around you. Traffic must maintain one-way direction and follow all show personnel's instructions, especially for the Caroline St. booths. **Specific instructions will be given at check in for those booths.**
- Vehicles must be off the street at 9 AM each morning. Booths may not be disassembled prior to 5 PM. The Police officer on duty and show director will determine when it is safe to bring vehicles onto the street at end of each day due to pedestrian traffic. No vehicle may enter the street before deemed safe.
- Exhibitor space is 10'x10' for \$225. The committee strives to give additional room as possible but cannot guarantee it. A tent/canopy is required, unless prior approval by director, and must fit into the 10'x10' area. **All work must be displayed within the assigned space.** Not all spaces have back storage. Occasionally, spaces are wider than others and exhibitors are expected to equally share the additional space between canopies and keep a neat and professional looking display area.
- A limited number of 10 x 10 corner spaces are available and are \$300 per space.
- **Very limited 10x15 corner spaces will be available. Contact Director.**
- Cancellations after Dec. 20, will be reviewed by the committee for refund. A minimum of \$50 for admin fee may be retained.
- Other specific procedures will be outlined in acceptance documents.

Lois Songer – Director

Jane Grannis – Assistant Director.

Please contact Director with any questions.  
 KWArtShow@gmail.com

Or by Phone 305-294-1243 (leave message)