

ABOUT THE OLD ISLAND DAYS ART FESTIVAL

The Old Island Days Art Festival is sponsored by the Key West Art Center a nonprofit community art center and is in its 46th year. The show has grown from a local to national juried show and attracts nearly 25,000 visitors in the two day event including locals, winter residents and tourists. Proceeds from the show help support the programs of the Art Center as well as maintain the historic building that houses their gallery at 301 Front Street, in historic Old Town Key West. The show accepts approximately 100 exhibitors. The show is a fine art show that juries only 2D and non-functional art.

LOCATION

The Art Festival is set one block off famous Duval Street in Old Town Key West. Booths line Whitehead St. and onto Caroline Street, through the historic Presidential Gates into a beautiful tree lined street in a private community know as Truman Annex. The Key West Art Center is located one block from the show at 301 Front St., Key West, FL

IMPORTANT DATES

October 1, 2010 – Application Deadline
November 1, 2010 – Notifications will be mailed
February 25, 2011 – night before show check in
February 26-27, 2011 – Old Island Days Art Festival

SHOW RULES

(Please read and understand all show rules when applying to the show. All participants will be expected to comply with all rules.)

- Exhibiting artists must show ID at check in and be present for the entire show.
- No buy/sell, massed produced items, items unlike those juried or artist reps are allowed. Work must be produced by the exhibitor. This rule will be strictly enforced. Anyone not in compliance will be asked to leave the show.
- Artists only – NO dealers, stores or agents may participate.
- The OIDAF is a fine art show and only juries work in 2D and sculptural categories.(this works' criteria is non-functional art) A small percentage of spaces will be filled by Director/Committee Invitation and may include other categories such as fiber, jewelry or wood.
- Participants must be checked in by 8 AM on Saturday or may be considered a no-show and space may be reassigned.
- Set up is at 6:00 AM and 7:00 AM depending on space assignment. In order to be in compliance with city permits, **no vehicles or unloading is permitted on the street or sidewalks prior to that time. Compliance to this rule is critical and exhibitors who do not comply may be asked to leave.**
- Vehicles (except outsized) will be permitted to drive to their booth space and unload. Once unloaded the vehicle should be removed to parking area as possible. The street is narrow and those driving large vehicles will need to dolly. Please be considerate of others as this is a tight area. Use common sense and be mindful of those around you. Traffic must maintain one-way direction and follow all show personnel instructions, especially for the Caroline St. booths. Specific instructions will be given at check in for those booths.

- Vehicles must be off the street at 9 AM each morning. Booths may not be disassembled prior to 5 PM. The police officer on duty and show director will determine when it is safe to bring vehicles onto the street at end of each day due to pedestrian traffic. No vehicle may enter the street before deemed safe.
- Framed reproductions may be hung on one wall of the booth not to exceed 10 linear feet and must be labeled as such. All other prints must be labeled as well.
- Artists may sell reproductions and prints but must be less than 50 percent of display. Reproductions must be marked clearly as reproductions. Bins must not extend outside the canopy intruding into the neighbors' space or impede access to their booths.
- No commercially produced images on products such as mugs, t-shirts, magnets, calendars etc. Cards printed by the artist are permitted as a small part of display.
- Exhibitor space is 10'x10' for \$200. The committee strives to give additional room as possible but cannot guarantee it. A tent/canopy is required and must fit into the 10'x10' area. All work must be displayed within the assigned space. Not all spaces have back storage. Occasionally, spaces are wider than others and exhibitors are expected to equally share the additional space between canopies and keep a professional looking display area.
- 15' spaces are available on a limited basis. These spaces are \$300 per space.
- Limited corner spaces are available. A corner space is defined as any booth that allows the exhibitor to use two sides of the space to sell and display. (due to irregular spacing and obstacles on the west side of the street the only spaces considered "corners" will be the intersection of Caroline and Whitehead and the last space on the South end of Whitehead.) Corner spaces will be an additional \$25 and assigned by lottery if more requests than space are received.
- Sidewalks behind booths on east side of Whitehead Street must have a clear path for walking. Nothing may be placed against fences or landscaping which is private property. Canopy extensions must not impede the sidewalk or be unsafe.
- NO Generators are approved for use at any space on Whitehead St.
- Cancellations after Dec.15 will be reviewed by the committee for refund. An admin fee of \$50 may be retained.
- Other specific procedures will be outlined in acceptance documents.

Please contact Director with any questions.

Lois Songer
Director

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